#### **PRIVACY POLICY**

This privacy policy applies to all our platforms. When we talk about our "Platforms" we refer to all our websites, mobile sites, mobile apps, social media platforms, emails or any other technology or services you may use to interact with us.

We believe in protecting your privacy, so when we collect information from you we will use your information or disclose it in the manner stated below.

By using our Platforms, you agree to the terms of this Privacy Policy.

# How we collect and receive information about you

We may collect and receive information about you in the following ways:

- Information you give us
  We collect and receive information about you and your device when you directly give it to us
  when you use our Platforms or when you communicate with us via phone, instant
  messaging, email or any other medium.
- Information we collect or receive when you use our Platforms
   We collect information when you use our Platforms by using cookies and/or other
   technologies.
- 3. Information from third-party sources We may receive additional information about you that is publicly or commercially available and combine that with the information we have collected or received about you in other ways. We may also receive information about you when you choose to connect to our Platforms with social networking services.

# What information do we collect about you?

The type of information we collect about you may include the following examples:

- 1. information you provided to us when you registered to become a member or when you created an account with us, or when you enter a competition;
- 2. information you choose to reveal in postings or content that you upload to our Platforms;
- 3. information about your interactions with our Platforms and other services you use, the content you view and the search queries you submit;
- 4. information we infer about you based on your interaction with our Platforms;
- 5. device information (for example the type of device you're using, how you access our Platforms, your browser or operating system and your Internet Protocol ("IP") address);
- 6. location information if you use location-enabled services.

### How we use the information we collect and receive

The information we collect and receive may be used to provide you with information, products or services you request from us, to communicate with you and to improve our Platforms and services.

## Information sharing

We will only share your personal information when we have your consent or when sharing is necessary to protect us or to comply with the law. We do not sell your personal information to third parties.

We may share non-personalised or de-identified information with selected business partners. This means that we do not disclose information that can identify you to our business partners, but we may provide them with aggregate information about our customers or users.

In the event that we sell our business or assets, we may disclose your personal information to the prospective buyer of such business or assets.

We may provide information about you to entities or persons that provide services to us or on behalf of us in order for them to provide services to us or you.

### Third parties that may receive and use your information

Some of the content, advertising, functionality and links to other websites on our Platforms may be provided by third parties that are not affiliated with us. Such third parties include advertising providers, audience-measurement companies (which help us measure the overall usage of our Platforms and compare that usage to other online services) and social networking services that enable you to register and/or log into certain of our services and to share things you find on our Platforms with your social network.

These third parties may collect or receive information about your use of our Platform, including through the use of cookies and other technologies. It is important to remember that we do not control the privacy practices of these (or any other) third-party services. We encourage you to read the privacy policies of these services before you connect to them.

# Your Rights

You have the right to ask us not to contact you for marketing purposes. You can exercise this right at any time by using any of the various "opt-out" options that we will always provide to you when we send you marketing material. You cannot opt-out of routine service correspondence from us, because then we would not be able to provide services to you.

### **Cookies**

Our Platforms use cookies or other similar technologies.

Cookies are small text files that are stored by the browser on your computer or mobile device when you visit our Platforms. It enables our own systems to recognise you when you visit our Platforms again and to store things like user preferences, which improves our service to you.

We may also use cookies to compile aggregate information or for statistical purposes.

If you wish to reject our cookies, you can configure your browser to do so, but if you do this, you may not be able to use all the services or functionality on our Platforms.

#### International users

We are based in South Africa. Regardless of where you use or access our Platforms, your information may be transferred to and maintained on servers located in South Africa. Please note that any

information we obtain about you will be stored in accordance with South African privacy laws, regulations and standards, which may not be equivalent to the laws in your country of residence. By using our Platforms you consent to this collection, transfer, storage and processing of information to and in South Africa.

# Security

We are committed to keeping your personal information safe and secure. We will to take reasonable steps to protect against unauthorized access to and disclosure of your information. To do this, we use up to date technology to mitigate the risk of unauthorized access or disclosure of your information.

## Changes to this privacy policy

We may update this privacy policy from time to time. Any changes we may make to our privacy policy will be posted on this page and, where appropriate, notified to you in the appropriate manner.

## How to contact us

You can contact us at: Vino Ventures (Pty) Ltd 19 Fairmont, 26 Hof Street Gardens 8001 sparkle@houseofbng.com